

My Voice. My Choice.

Just Once: The Danger of Methamphetamine

Part of the Emmy® Award-winning *Connect with Kids* series

A community-based partnership sponsored by Cox 7 (Cox Communications), *Connect with Kids*/CWK Network, Scottsdale Unified School District, Northeast Valley Coalition Against Methamphetamine, Partnership for a Drug Free America and SCF Arizona

**A Television Presentation: Wednesday, November 28, 2007 @ 7:00 p.m.
on Cox-7 AZ (Cox Communications)**

Rebroadcasts:

Saturday, December 1 at 5:30 p.m., Tuesday, December 4 at 7 p.m.,
Saturday, December 8 at 8:30 p.m., and Friday, December 14 at 7 p.m.
Date/time subject to change. Please check local listings.



Visit www.connectwithkids.com/JustOnce
for more resources on ways you can help fight the meth epidemic.

Why do police and DEA officers say methamphetamine is the drug they hate most? It's cheap, easy to make, and highly addictive – even after one use. “Meth” is ruining entire communities across America -- and Arizona is not immune. Watch “**My Voice. My Choice: Just Once**” and hear from area students and educators who attended the recent Cox Communications Youth Summit on meth, and learn about the drug's devastating health risks and behavioral dangers, with stories like these:

- **Jamie**, a 19-year-old former honor student who tried meth as a high school senior, became addicted almost instantly and dropped out of school after being jailed on meth possession charges.
- **Mike**, who tried meth for the first time during a freshman art class, and was blinded in an explosion of a homemade lab he used to make the drug.
- **Meghan**, a casual pot and cocaine user in high school, who could not control her meth addiction after she tried it. After entering rehab, she is a rare success story and has not used meth for over a year.

Connect with Kids programs feature real kids, true stories, experts and educators ... a way to help parents and kids start a conversation about the tough topics kids face every day.



Connect with Kids

USE THIS FLYER TO:

- Tell parents about the upcoming television special
- Ask parents and students to watch together
- Reprint in school newsletters, send via email or post on school Web sites
- Coordinate the TV program with classroom topics and lessons

For more information, or to purchase a copy of Just Once, in English or Spanish, visit www.connectwithkids.com, or call 1-888-598-KIDS (5437) and press 2. Or email us at sales@cwknetwork.com.

